

2023-24

Impact Report



Preparing the Way

We're working to rebuild our foundations.

This year, your generosity and support of our work with our partner network resulted in economy-building contributions totalling \$142,214 to Winnipeg's most poverty-challenged neighbourhoods.

Your support created 196 job experiences, over \$45K of charitable and social purchasing in Winnipeg's core communities, and new economic development programs and partnerships that will keep supporting these communities for years to come.

Our community is still experiencing turbulence in the wake of the pandemic, challenges with inflation, and the long-term impacts of poverty. Everything we do, and every dollar you contribute, helps keep a family going, and for that we can't thank you enough. However, we have to recognize that growth under these conditions is challenging.

In the past few years, we have seen our community's priorities change. Our goal for the coming year is to meet that change head-on, with new education and support programs, and a focus on helping our partners get back to a place where they can help people grow, rather than only helping them tread water, wherever that's possible.



LITE has experienced a lot of change in the past two years, and it is only thanks to careful planning and your ongoing support that we have been able to maintain the level of service to our community and partners.

With great thanks and hope,

Ian Rountree

ACTING EXECUTIVE
DIRECTOR, LITE



ABOVE: LITE community members at the 2023 Annual Wild Blueberry Pancake Breakfast.

RIGHT: LITE supported the North End Women's Centre's UpShoppe with a job creation grant.



Unexpected Opportunities

At our heart, LITE has two priorities: creating job experiences to lift up members of the community challenged by barriers to employment, and increasing our partners' ability to solve food security challenges.

The first of these leads us to our job grants program, which typically happens in the summer. We support our partners efforts to host training programs, create meaningful work experiences for their participants, and aid families with child care or drop in programs. The kinds of experiences these grants create are very diverse, and each solves a different kind of need in the community, based on the types of barriers our partners' programs address.

DONOR DATA

\$136k
RAISED

419
DONORS

46
VOLUNTEERS

The second, and older priority, mostly means working with the same partner network to deliver our yearly hamper program. We purchase food from sources close to the community, employ participants with our partners to package that food as hampers, and deliver those hampers to members of the community in need. Our goal is to get as close to the front of the supply chain as possible, and with the Good Social Soups we developed a few years ago, we're very nearly there.

These soups create value throughout their production. In 2023-24, we purchased another 8,000 units of soup and pancake mix from partners. From this, 6,000 were purchased by the Christmas Cheer Board, partnering with us for the second year in a row, for their own hampers. This meant we had 2,000 units of food products for our own work in the community.

We took an opportunity to talk frankly with our partners about the hamper program. A lot of support work goes on in the winter months, from September through December, but this drops off sharply when January rolls around. Last year, we were able to support 200 families with hampers thanks to your donations. This year, rather than delivering our hampers in December, we worked with partners to move this program closer to the end of our fiscal year, in March. As a result, we

CHARITABLE DISTRIBUTIONS

\$54k

COMMUNITY-MADE
GOODS GIVEN
TO FAMILIES
IN NEED

196
JOBS

\$22k
JOB
GRANTS

\$142k
ECONOMIC
IMPACT

\$29k
ECONOMIC
DEVELOPMENT

were able to deliver close to twice as many hampers this year as we did last year, supporting 352 families in need in Winnipeg's inner city.

Sometimes, finding ways to work better is difficult. Others, like this year, the choice is clear: support more families, because our partners gave us the chance to do so.

You and your donations to our programs make choices like this possible.

Thank you!

Cultural/Social value of jobs

Impact of Service-based Activities	Number of participants	Percent of participants
Supporting civic participation and social capital	36	100%
Catalyzing economic development	26	72%
Improving the built environment	10	28%
Promoting stewardship of place	10	28%
Augmenting public safety	10	28%
Preserving cultural heritage	10	28%
Bridging cultural / ethnic / racial boundaries	21	58%
Transmitting cultural values and history	10	28%
Creating group memory and group identity	15	42%

Participants, N=36. Includes job experiences with grant partners only.



ABOVE: Peguis First Nation member Brian Clyne performing a traditional hoop dance at the 2023 Breakfast.

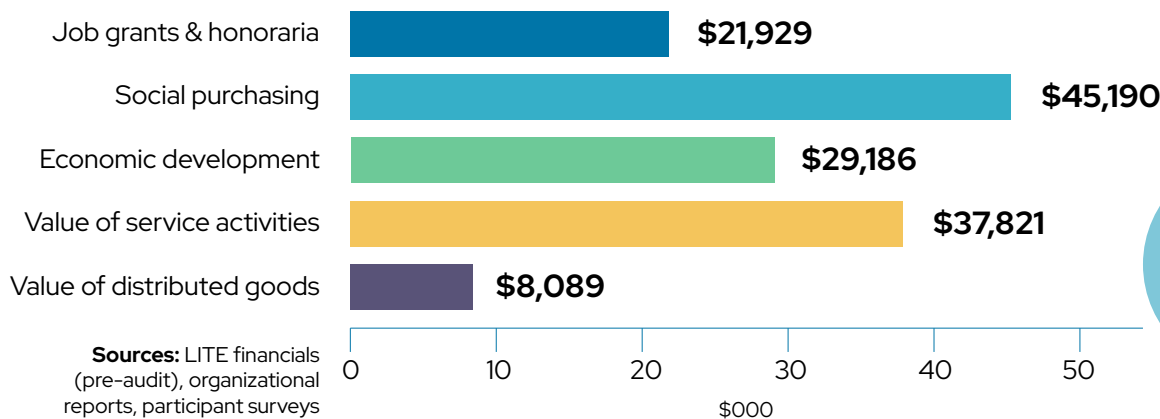
Job Experiences	2022 - 23	2023 - 24
Jobs via grants	93	98
Jobs via Hamper program	30	10
Jobs via social purchasing	84	40
Job skills volunteers	12	46
Youth employment/internships	3	2
Total	222	196

“The transfer of skills [through LITE jobs] is extremely valuable to both the Good Food Club, and the community we support.”

Ailene Deller

West Broadway Community Organization (Good Food Club)

Charitable Distributions 2023-24



Sponsors and Major Funders

LITE's work would not be possible without financial support from these important program funders.



"Meaningful multigenerational bonds were formed during this work, creating a stronger, safer community for our seniors and residents."

Leslie Kwok
Spence Neighbourhood Association Inc.

New to the LITE Shop this year!

SOUP MIXES



Find this online!
shop.lite.mb.ca



TOP IMAGE: Members of Winnipeg's CED community attend a panel at Siloam Mission on social enterprises.

OTHER IMAGES: Community members at our 2023 Breakfast fundraiser.



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