



LOCAL
INVESTMENT
TOWARD
EMPLOYMENT

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Job Report 2019-2020



278 jobs created:

- 50 CED Job Grants
- 11 Job Skills Volunteers
- 71 LITE Box & Merchandise
- 64 Unique Work Activities
- 75 Social Purchasing
- 7 Youth Employment & Internships

PLUS 86 meetings to:

- Engage 390 people in creating a more robust, growing social enterprise sector. (Yeah!)
- Connect with over 1200 Winnipeggers to learn and get involved. (Super!)

Thanks to:

♥ YOU ♥

Province of Manitoba
Winnipeg Foundation
Assiniboine Credit Union
Sponsors of our Annual Wild Blueberry Pancake Breakfast:
Wawanesa, CBC Manitoba,
Thomas Sill Foundation, ACU,
and CN; Mentors & Boosters:
LuckyGirl PopUp, Manoverboard,
Out of the Blue, &
Pollock's Hardware Co-op

Dear YOU,

It's only mid-year, but it seems something of an understatement to say: 2020 has been tough.

Even so, I'm sending you this brief job report because though it has been and will (likely) continue to be a hard year, I don't want to let pass all that you've helped accomplish in 2019-2020.

I hope you can glimpse here something of the positive action you've brought to your neighbourhood and your city, and to the lives of people who, quite frankly, struggle against odds that are often heart-breaking and not weighted in their favour. May we all find the strength and resources to continue sharing our gifts as we pursue social justice and economic dignity together.

Yours truly,

Tyler Pearce, PhD
Executive Director



PS. Join us at our virtual Annual General Meeting, **Thursday, July 16, 2020**, 6 PM to 7:30 PM. Mitch Bourbonniere, Community Helper, and Angela McCaughan of SSCOPE Inc., will open with a panel on what we've learned during COVID-19 and how we will use this knowledge to shape the future. Visit our website for details and registration.



ABOVE: Leslie from Spence Neighbourhood Association's Youth Crew accepts a donation of non-medical masks, allowing youth to get back to work.

Job experiences, training & HOPE are only possible because of YOU.

Thank you for fueling long-term and multifaceted change.

Here are just a few snippets of feedback about the work you've helped fund this year:

LITE's COVID-19 Response

Distributed \$10K in Emergency Wages, allowing very low-income people to join community-based efforts to serve their community.

Partnered with The Cutting Edge and Pollock's Hardware Cooperative to sell non-medical cloth masks on our online store, shop.lite.mb.ca. This effort supported 5 jobs for newcomer women. And, thanks to social purchasers, we delivered 400 free masks to community organizations!

Distributed a poster on how to safely use and care for non-medical cloth masks, designed with thanks to Manoverboard.

"Without the thoughtful insights of local mentors, I would have been much less prepared to take on my first market. Your support has been instrumental in my success. Thank you!" – *Anonymous feedback, new maker who took part in our Mentorship night and Buy Social Holiday Market* ❤️❤️

"This program continues to teach us the goodness in people, and shows us the great things people can learn and accomplish if given a little support. We thank LITE and your donors for the opportunity to keep learning this lesson." – *Good Food Club* ❤️

Speaking of a young person who went from shy to shining: "That this youth developed such confidence so quickly is a testament to the power that a good job, surrounded by supportive community efforts, can do for a person!" – *Youth Crew* ❤️❤️❤️

❤️ **PARTNER POWER!**
In 2019-2020, we worked with 22 organizational partners. (Like you, they are amazing!)

Job and Training Partners:
Andrews Street Family Centre, Breakfast Catering; **Boys and Girls Club of Winnipeg – Aberdeen Summer Club**, CED Job Grant; **Indigenous Women's Healing Centre**, Breakfast Catering, LITE Hamper, Buy Social Holiday Market; **Ma Mawi Wi Chi Itata Centre Inc.**, CED Job Grant; **MITT – Youth Build**, Buy Social Holiday Market; **North End Community Renewal Corporation**,

LITE Hamper; **North End Women's Centre**, Beeswax Wraps Project **One Nation Exchange**, Buy Social Holiday Market; **Spence Neighbourhood Association – Youth Crew**, CED Job Grant, Breakfast Catering, LITE Hamper; **Sam's Place Cafe**, CED Job Grant, Breakfast Catering, Buy Social Holiday Market; **West Broadway Community Organization – Good Food Club**, CED Job Grant, LITE Hamper; **Wolseley Family Place**, Breakfast Catering, Hamper

LITE Box Suppliers and Product:
Art Beat Studio, Pottery; **Creeations**, Notebooks; **North End**

Women's Centre, Beeswax Candles; **One Nation Exchange**, Walking bags; **Spence Neighbourhood Association – Youth Crew**, Bath Salts

Buy Social Certified Members:
Artbeat Studio
BUILD
Cutting Edge Design
Diversity Food Services & Catering
Encompass Co-op
Mother Earth Recycling
New Directions - Genesis
Purpose Construction
RaY LevelUp
Sam's Place
SSCOPE Inc.