



PICTURED ABOVE: LITE helps create job opportunities for people struggling in Winnipeg. We invest in people, to make the future brighter.

Impact Report

2022-23

“Working together, we have been able to access funding opportunities that would have otherwise been out of reach [...] to expand our trades training program for people with barriers to employment to include affordable housing development, deepening the economic and social impact of our work in the community.”

Kalen, Purpose Construction
(Fiscal Sponsorship Agreement)

Opening windows of opportunity

Opportunity doesn't always knock; sometimes, it needs a nudge.

This year, your generosity and support of our work with our partner network resulted in economy-building contributions totalling \$196,938 to Winnipeg's most poverty-challenged neighbourhoods.

Your support created 192 job experiences, over \$64k of charitable and social purchasing in Winnipeg's core communities, and new economic development programs and partnerships that will keep supporting these communities for years to come.

Last year, with access to special pandemic federal funding, we supported an unprecedented number of initiatives to help those who needed it most during this challenging time. As we return to our pre-pandemic baseline, we look forward to resuming our steady growth.

The investment we've been able to make in product development and improving social entrepreneurship alongside our partners is paying off. Your financial gift has helped create potentially life-changing opportunities for those in our community who need it most. We can't thank you enough for being part of this achievement.

With so much gratitude,

Molly Dunbar
BOARD CHAIR, LITE



LOCAL INVESTMENT
TOWARD
EMPLOYMENT



LEFT: Urban Systems Walk
RIGHT: Shawna and Jewel
showing off soups

Building on solid foundations

LITE's economic development work has built lasting relationships with over twenty organizations in Winnipeg's core communities. These partnerships allow us to support their programming with grants and social purchasing, fueling social enterprise product development (including ours), and more.

Our hamper program offers core support to our partners, enabling them to fund paid job experiences for their participants (via grants and,

more recently, our Springboard Jobs Fund). The hamper also allows partners to provide food and other goods to 200 families in need at challenging times of the year, typically in winter. It's a perfect example of a circular economy that restores and builds.

We expanded that work five years ago, planning and launching a social enterprise featuring a collection of products made by partners in the LITE Box. Our partner network creates every LITE Shop item; many developed through LITE-sponsored projects. For example, making our soup and pancake mixes created jobs through our partner network. Selling those pancake mixes enabled us to distribute both food items back to the community through the hamper program. This year, the Christmas Cheer Board purchased 8,000 mixes for distribution totalling \$56k—a record-breaking sale for us!

That's the incredible power of circular economic development. Our partner organizations are producing products we developed two years ago and have created 42 jobs for those with limited employment opportunities needing experience. Those products then go back to families living below the poverty line and benefit underserved communities. It's a beautiful thing! And it happens because of your support.

Thank you!



DONOR DATA

361
DONORS

45
VOLUNTEERS

\$114k
RAISED

CHARITABLE DISTRIBUTIONS

192
JOBS

\$15k
JOB GRANTS

\$197k
ECONOMIC IMPACT

\$26k
ECONOMIC DEVELOPMENT

\$62k

COMMUNITY-MADE
GOODS GIVEN
TO FAMILIES
IN NEED

Cultural/Social value of jobs

Impact of Service-based Activities	Number of participants	Percent of participants
Supporting civic participation and social capital	64	100%
Catalyzing economic development	42	66%
Improving the built environment	8	13%
Promoting stewardship of place	8	13%
Augmenting public safety	30	47%
Preserving cultural heritage	0	0%
Bridging cultural / ethnic / racial boundaries	30	47%
Transmitting cultural values and history	8	13%
Creating group memory and group identity	27	42%

Participants, N=64. Includes job experiences with grant partners only.

Job Experiences	2021 - 22	2022 - 23
Jobs via grants	296	93
Jobs via Hamper program	33	30
Jobs via social purchasing	97	84
Job skills volunteers	9	12
Youth employment/internships	3	3
Total	438	222

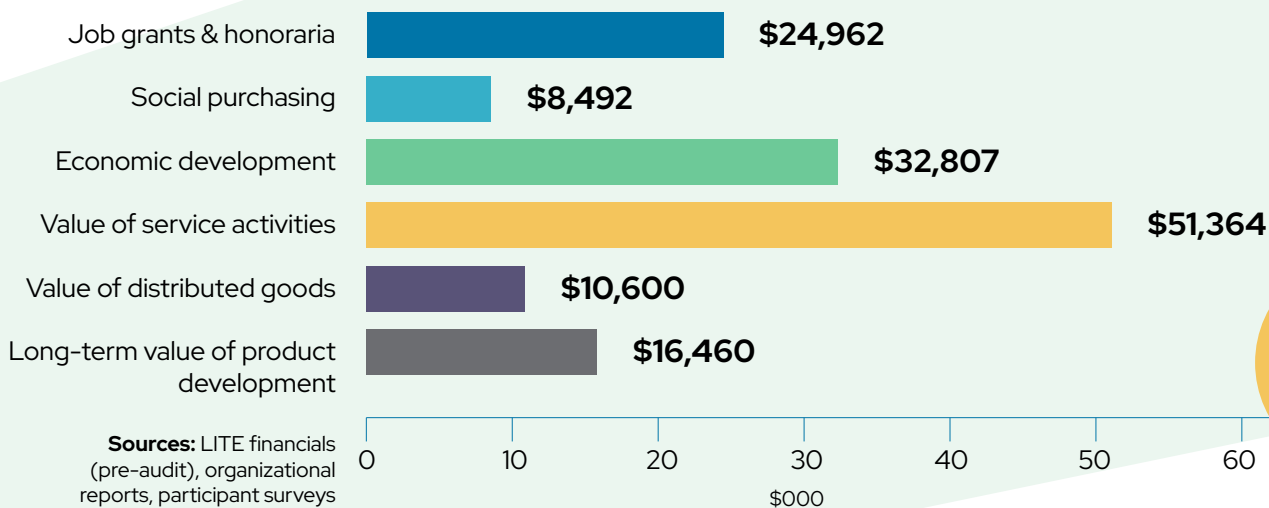


Construction work placement, Purpose Construction

“Our hamper recipients loved the cookies and curry lentil soups this year! Our participants packing the hampers are grateful for the honoraria we provide, offering that “little extra support.”

Ailene, Good Food Club (Hamper Partner)

Charitable Distributions 2022-23



New to the LITE Shop this year!



PEJUTA T-SHIRT



SPIRIT OF COMMUNITY WATER BOTTLE

You can find these online at:
shop.lite.mb.ca



Spirit Award Winner

Our work was recognized in a big way this year! The Winnipeg Chamber of Commerce gave LITE the 2022 Spirit of Winnipeg Award in the not-for-profit and social enterprise category. This honour shows that our community recognizes and appreciates what we do, thanks to donors like you.

Sponsors and Major Funders

LITE's work would not be possible without financial support from these important program funders.



LITE's 25th Annual Wild Blueberry Pancake Breakfast



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Let's connect!

